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EDUCATION

Graphic Design M.A [4.9 GPA]
Brera Academy [Milan, Italy]
[2011-2014]

Graphic Design M.A [4.6 GPA]
Alzahra University [Tehran, Iran]
[2009-2011]

Graphic Design B.A [4.4 GPA]
Art University [Tehran, Iran]
[2001-2005]



EXPERTISE

Graphic, Web & UI Design,
Branding identity & Layout,
Digital Design, DTP & Print Data,
HTML5, TWIG, CSS3, jQuery, JS,
Photoshop, Illustrator, inDesign,
XD, Adobe Aimate & Premiere,
Google Web Designer,
Sketch, inVison, Zeplin & Marvel,
Bootstrap & Wordpress,
Responsive Design
and Develop Prototypes.



LANGUAGE

English [fluent]
Italian [fluent]
Persian [native]

Arezoo Kazemi

A responsible and creative with long background in graphic and web design and 4+ years in front-end development. Equipped with an eye for visual detail and creativity for dtp and digital design and development with both design and coding skills. Passionate in creative world and learn new upcoming things and looking for big challenges to grow my portfolio within an innovative company.

WORK EXPERIENCE

- **2019-Current:** HAVAS • Production Software Support & Frontend Developer
Developing CHILI, the universal graphics engine processes any graphic inputs and creates templates for users to edit templates. Frontend development for microsite, landing page, HTML5 banner and Email ads for "Jacobs", "LOR", "BMW", "KIA", ...
- **2018-2019:** Bison & Rose [Public Relations-Prague] • Graphic Designer
Design and layout the magazines "Billa" and "Eurovia" and preparing the print data. Digital and published banners, newsletter, newspaper, logo and branding, microsite and presentations for "CocaCola", "BMW", "Nestle", "CSOB", "Medtronic", "Skoda",...
- **2015-2018:** U.PLUS [Digital agency-Prague] • Front-end developer
Development of functional and smooth web pages in HTML5, twig, CSS3(scss,less,...), jQuery, JavaScript. Working in coordination with PMs and in direct relation with clients to identify best solutions to enhance user's experience starting from clients needs.
- **2015:** IMPESUD [E-commerce service-Milan] • Graphic Web Designer
Digital graphics like banners and microsities and coding the web pages in wordpress.
- **2014:** STUDIO LAZZARI [Fashion Studio-Milan] • Photo editor
Editing of catwalks' photos in a short time, for websites and fashion magazines.
- **2008-2011:** MEHRMAHAN [Fire fighting equipment-Tehran] • Graphic Designer
Letter sets, catalogs, brochures, billboards and banners and printing process.
- **2006-2008:** POOBER [Beauty products-Tehran] • Graphic Designer
Graphic activities, layout, advertisements, catalogs, stand, billboard and window dressing in FMCG company dermatologist and beauty products.
- **2002-2004:** NAGHSHE KHIYAL [Advertising agency-Tehran] • Graphic Designer
Corporate identity, branding, logo, layout, letter set, catalog, poster, billboard, calendar and advertising gifts. DTP and print process.

SKILLS

- Responsible, enthusiastic, dynamic, determined and able to adapt easily to new environments.
- Strong educational and experiential background in graphic and web design and 4+ years working as a frontend developer for high-traffic, business-to-consumer websites.
- Skilled in multitasking as used to work on several projects at the same time and be on-time with deadline.
- Visual and digital layout, user interface, navigation design, Email ads, banners, branding identity and create user friendly websites and develop by coding.
- Expert in Adobe (Photoshop, Illustrator, InDesign, XD, Animate, Premiere,...), Google Web Designer, Sketch, Craft, Invision, Zeplin, Marvel and Avocode.
- Proficient with HTML5, TWIG, CSS3 (scss, sass, less, bliss), jQuery, JavaScript, Bootstrap, Wordpress, responsive and mobile design.
- Knowledge on ES6 and React, Git, yarn and version control systems and Pull Request.
- Experience with task runners and builders like Webpack 3+, Gulp and Grunt.
- Using Jira, Bitbucket, Pulse or similars.
- Comfortable and passionate about adopting ideas and bringing them to life through technology.
- All opinions are welcoming for improvement.

INTERESTS & ACTIVITIES

- **Literature:** Composing and illustrating my own verses since 2000. Author of "Pictorial encyclopaedia of Art", explaining art with multimedia perspective with related images and Co-Author of c. 10 editions of a bilingual monthly magazine for children. [2007-2008]
- **Psychology:** Training and courses attended in Iran. [Koodakan e donya]
- **Others:** Interested in photography, creativity and outdoor enthusiast. Keen on traveling, camping, jogging, swimming, hiking, books, movies, music and exhibitions.

References are available upon request