



# Graphic Designer Web Designer

www.alefka.com

skype:alef.ka

0039 389 901 8480

alef.kaa@gmail.com

## AREZOO KAZEMI

Date of birth: 27/03/1982

**Profile** A creative professional Graphic & Web Designer, with more than ten years experience. Earnestly committed and assertive, comfortable with dynamic and fast-changing environments, uncompromising on ideas though. Strongly keen to use the expertise and wide range of Graphic design, Web design, Illustration, Photography, Marketing, with the latter goal of bringing high-quality innovative design into the realm of new media.

### Professional Experience

**2015** **IMPESUD** [www.impesud.it](http://www.impesud.it)

**Web Designer**  
**Graphic Designer** Employed as a Graphic and Web Designer in a web design and develop office based in Milan, Italy. Team working on some websites projects in Italy and other countries. For EXPO 2015 at Milan and some other websites for different clients.

**2014** **STUDIO LAZZARI** [www.showbit.com](http://www.showbit.com)  
**Photo Editor**

Employed as a photo editor in a studio of fashion photography, mainly covering the task of editing photos of recent catwalks in Milan, Paris, London, New York with the goal of making them ready, in a short lapse of time, for publishing on websites and magazines.

**2007-2011** **MEHRMAHAN PAD** [www.mehrmahanpad.com](http://www.mehrmahanpad.com)  
**Art Director**  
**Graphic Designer**  
**Supervisor of Print** In a leading company operating in fighting equipment sector, I was involved in the following Graphic Design related activities:

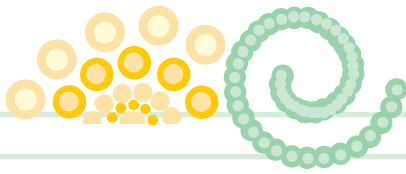
- Concept generation and creative design aimed at a specific corporate identity.
- Responsible of the whole printing process of promotional materials by liaising with an outsourced printing company) among materials printed: letter sets, catalogs, brochures, stands and advertising gifts)

**2006-2007** **POOBER** [www.dermocosmetic.ir](http://www.dermocosmetic.ir)  
**Graphic Designer**  
**Window Dresser** In a FMCG company dermatologist and beauty products. Among brands: Lierac, Yves Rocher, Esthederm, Bioderma, Uriage) I've undertaken the following activities:

- Design of presentation layout and advertisements, catalogs, stand and billboard.
- Window Dressing for company's stores.

**2002-2005** **NAGHSHE KHIYAL** [www.naghshekhial.com](http://www.naghshekhial.com)  
**Graphic Designer**  
**Supervisor of Print and Lithography** In advertising agency I've undertaken the following activities:

- Setting up of corporate identity for multiple clients by establishing a clear brand direction (e.g. design of logos, creation of presentation layouts)
- Follow up of activities related to corporate identity for multiple clients (e.g. design of letter sets, catalogs, posters, billboards and advertising gifts.
- Supervision in the printing process.



## Education Informations

**2011-2014** **Brera Academy** (Milan, Italy) **Graphic Design M.A** [4.9 GPA]

In two years studying in Brera, I worked on some illustration projects for my own verses with mix of engraving techniques and digital works.

**2009-2011** **Alzahra University** (Tehran, Iran) **Graphic Design M.A** [4.6 GPA]

I could attend rank 15 between around 10.000 participants in entrance master exam of universities. I learnt many titles about art and how to research. In this period, I started to focus on illustrating my own verses and I did my thesis with the same title.

**2001-2005** **Art University** (Tehran, Iran) **Graphic Design B.A** [4.4 GPA]

In a best university of art in Iran, I studied Graphic Design, Advertising, Communications

## Design Skills

• Graphic Design • Typography • Editorial & Layout • Illustration • Visual Effects  
• Photography • Photo Editing • Branding • Marketing • Short Movies  
Web Design & Programming: • HTML5 • CSS3 • JavaScript • JQuery • E-Commerce

## Software Skills

Photoshop	Illustrator	Indesign	Fireworks	DreamWeaver
Lightroom	Bridge	Premiere	Corel Draw	Acrobat
Word	Prezi	Java Script	Bootstrap	jQuery
Wordpress	Joomla	Magento		

## Languages

• English • Italian • Persian • Arabic (basic)

## Publications

- Author of "Pictorial encyclopedia of Art", explaining art with multimedia perspective with related images.
- Co-Author of c. 10 editions of "Me & Maman Goli", a bilingual monthly magazine for children (2007 - 2008)

## Exhibitions

- 2008 : Referred to painting on fabric with accessories, belong to the persian tradition.
- 2011 : Illustration of artifacts with different materials like copper, plaster and wood.
- 2012 : Illustration on my poems with mixed of hand and digital artworks.
- 2013 : The Nature, The Thought of the Journey. Co-Exhibition of contemporary art with Italian and Iranian artists at Civic Gallery of Modern Art, Valdagno, ITALY.

## Passion & Interests

- Responsible, Enthusiastic, Dynamic and Determined. Able to adapt easily to new environments and situations, characterized by highly multicultural exposure.
- Acquainted with literature. I compose and Illustrate my own verses since 2000.
- Interested in modern photography, portrait and still-life in close up shots. Keen on digital artworks, Cinema, Rock & Jazz Music. Swimming, Running, Ski and Bowling.
- Interested in the world of children: Enrolled in and passed the courses of psychology as a "Painting Teacher" at "Children & Research Center" ([www.koodakandonya.com](http://www.koodakandonya.com))



References are available upon request